

**Golf Franchises – Golf Jobs – Golf Travel Business Opportunity -
GolfAhoj ratchets up value of golf travel franchise to include hi-tech business tools
as online travel spending in the US is predicted to hit \$128 billion in 2011.**

GolfAhoj, a golf tourism franchise company is taking full advantage of steadily growing internet golf vacation sales. GolfAhoj franchisees conduct business as ‘GolfAhoj Golf Travel Ambassadors’ <http://www.GolfAhojBiz.com>

Forrester Research reports that by fourth quarter 2010 about 46 percent of total travel sales will be booked online, second only to computer hardware/software. Online travel sales will total \$92.5 billion in 2010, a 4.6% annual increase. Over 82% of online travel surfers, or 133 million people, will be online buyers.

A report by Jupiter Research estimates that \$128 billion in travel will be spent online in the United States in 2011. Travel is reportedly one of the most mature B2C ecommerce categories, as measured by the percent of total industry sales generated online.

“The GolfAhoj golf franchise business model commands a highly specialized market niche position within the mammoth \$7 trillion dollar global travel industry”, says GolfAhoj founder and co-owner Anthony Webber.



Missouri Golf Franchises for sale. If you have to work, work at something you truly love. GolfAhoy Golf Travel franchise license \$9,600.



GolfAhoy Ambassador franchisee, Rodney George, in St. Louis, Missouri says, “Doubling the GolfAhoy franchise license fee in 2010 to \$9,600 enabled the company to provide new entry franchisees with the option to jump right into online golf travel sales with a maintained and fully operational ‘cloned’ GolfAhoy web site. SEO tools and training strategies have been added to the franchisees overall online marketing tool kit. And it all works! My ‘cloned’ GolfAhoy site <http://www.GolfSpaCruise.com> is designed to cater specifically to North Americas’ 27 million active golfers while they are online researching golf vacation packages and golf travel tours. My GolfAhoy website stores up to date pricing and information on 5,000 golf vacation trips – everything from a 10 Day VIP Deluxe Southern Caribbean Golf Cruise with seven rounds of golf included priced at \$5,495 per person, to a 5 Night US Open package from \$2,666, or a 7 Night St. Andrews, Scotland golf trip for \$1,999. And the best part of my online presence is that I’m open for business 24/7.”



Pennsylvania Golf Franchises for sale. If you have to work, work at something you truly love. GolfAhoy Golf Travel franchise license \$9,600.

“Golf has gone global and India leads the growth in online golf travel sales in Asia”, says GolfAhoy Golf Travel Ambassador, Kaustuva Mukherjee, in Bethlehem, Pennsylvania. “Golf is among the fastest growing sports in India and the movers and shakers of the Asian Tour see huge potential to cash in while the iron is hot in India. If China has been the target market over the past few years, India is seen as the new Asian golf frontier”.

With local Indian golfers tasting success overseas - sparking a surge in interest at the same time that incomes in India are rising - the European and Asian Tours considered it the right moment to dive in with the launch of the Indian Masters, thanks to Indian golf pioneers such as Jeev Milkha Singh and Arjun Atwal along with Jyoti Randhawa and Shiv Kapur.

“Professional golf in India has taken a massive step forward over the past decade. The growth of the Indian economy has coincided with the emergence of golf as a major sport in the country” said European Tour Chief Executive, George O’Grady, when officially announcing the Indian Masters tournament.

“We are always keen to expand our tournament portfolio into new territories and we believe that the Indian Masters offers huge potential on that front. Corporate India sees the value of golf sponsorship with the successes of players’ like Singh, Atwal, Gaurav Ghei, Kapur and Randhawa”, added O’Grady.

Cricket legend Kapil Dev, who is a keen golfer, believes India is capable of producing world-class players to breathe more life into the sport. “I feel this is one more sport where Indians are capable of achieving world-class standards. Our boys are already playing some of the biggest golf tournament events in the world and it is only a matter of time before they bring home more trophies”, the former India cricket captain said.

“India’s population of approximately 1.17 billion people makes up for more than one-sixth of the world’s population” says GolfAhoy Golf Travel Ambassador, Kaustuva Mukherjee. “Although principally 99% of my current golf vacations client business is coming from the East Coast of the United States, I am actively laying the ground work to

attract the notice of India's new golfing nuevo riche high tech industrialists who are going to be buying golf vacations in the near future, to St Andrews in Scotland or circle the Hawaiian Islands GolfAhoy golf cruises as individuals or as part of larger groups traveling together, just like their American and European golf counterparts”.

“Golf travel and golf tourism is a multi billion dollar industry and it's going to grow bigger once Indian and Chinese golfers start traveling abroad to play the famous golf courses they read about and see on television. Consequently, GolfAhoy has already started accepting preliminary applications for GolfAhoy golf travel franchise licenses from golf franchise entrepreneurs in India and China”, added Mukherjee.

Asia Golf Franchises for sale. If you have to work, work at something you truly love. GolfAhoy Golf Travel franchise license \$9,600.

Golf will be added to 2016 Olympic Games, China wants to dominate Olympic Golf. China's southern Hainan Island is playing up its tropical climate in a major plan to position itself as a “golf island”, the capital of the sport in China and GolfAhoy Golf Vacations <http://www.GolfAhoy.com> is seeing growing interest in China as a golf vacation destination.

Golf courses have sprouted like mushrooms across the country as the sport catches on, but no place has hitched its' wagon to the sport's boom quite like Hainan, which resembles an oval golf green on a map of the South China Sea. A decade ago, there were no golf courses here; today there are more than 20 and long-term goals include an eventual 100 courses. For some golf operators, expansion cannot come fast enough, especially in winter when icy weather across much of China sends golfers to Hainan in droves.

“Year after year we have found it really tough in winter to satisfy golfers' demands,” said Deborah Jiang, deputy manager of the 18-hole Yalong Bay Golf Club, one of the island's first courses. Jiang said the club hosted 40,000 rounds of golf last year — double the number just a few years ago — and will soon build another 18 holes to handle growth. Sanya, the main resort area, saw six million visitors last year, up 30 percent from a year ago, according to government data, with plenty of golf attire mixing with the head-to-toe matching floral print outfits of many Chinese tourists.

The economic crisis has stemmed the flow of South Korean and Japanese golfers who formerly made up 80 percent of the island's business in the sport, Jiang said. But the growing number of mainland golfers has filled the gap.

From the first course built 25 years ago, China now has at least 500 golf courses, the vast majority built in the past few years, according to the government, although state media reports say many more may exist.

In previous centuries, Hainan was a backwater where political troublemakers were exiled, and then became the site of a massive 1990s real estate boom and bust. The boom is back, this time with golf at the core. The potential for Hainan golf contracts was a factor in leading American golf course designer Schmidt-Curley's decision to open their head China office in Haikou, the island's capital.

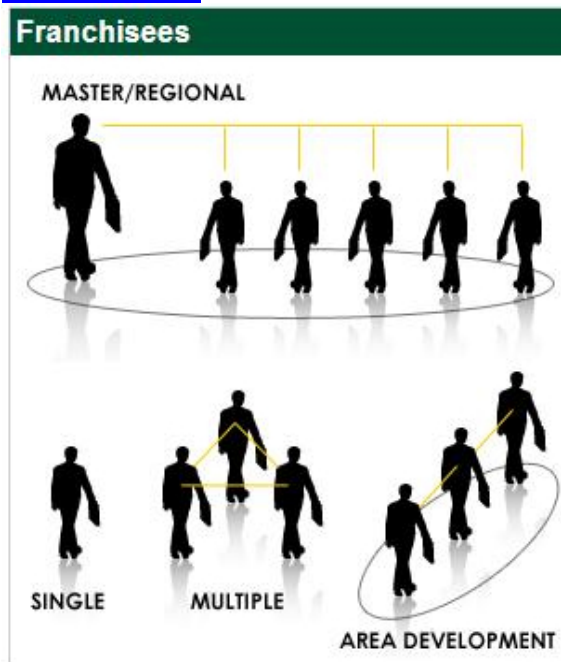
"Hainan will be one of our stronger markets in China for some period of time," said company co-founder Brian Curley, who sees golf on the island driven largely by proliferating real estate developments centered on courses.

Central government authorities ordered a nationwide moratorium on new courses in 2004, but development has continued as revenue-minded local officials have gone their own way, even offering tax breaks for operators of new courses in places like Hainan. The central government recently ordered a fresh tally of golf courses nationwide to gauge the situation, but little is expected to stop the juggernaut, especially with last month's decision to add golf to the 2016 Olympic Games.

Expectations are high on Hainan that China will launch a new drive to develop golf in a bid to dominate yet another Olympic event.

Fees for a single unit GolfAhoy Golf Travel Ambassador golf travel franchise license are currently set for residents of USA & Canada at \$9,600; United Kingdom £5,800; European EU Countries €6,600; Asia HKD74,600; Australia AUD10,600; Latin America MXN126,600; and South Africa R75,600. <http://www.GolfAhoyBiz.com>

GolfAhoy Regional Master Franchise international development licenses start at US\$62,200 and come with a first year \$115,200 income guarantee. [2010 GolfAhoy Master Lic Golf Travel Ambassador Master Licenses.pdf](#)



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Australia Golf Franchises for sale. If you have to work, work at something you truly love. GolfAhoy Golf Travel franchise license AUD10,600. <http://www.GolfAhoyBiz.com>

Mexico & Latin America Golf Franchises for sale. If you have to work, work at something you truly love. GolfAhoy Golf Travel franchise license MXN126,600. <http://www.GolfAhoyBiz.com>

South Africa Golf Franchises for sale. If you have to work, work at something you truly love. GolfAhoy Golf Travel franchise license R75,600. <http://www.GolfAhoyBiz.com>

Brazil Golf Franchises for sale. If you have to work, work at something you truly love. GolfAhoy Golf Travel franchise license BRL16,752.
<http://www.GolfAhoyBiz.com>

The rapid growth of golf in South America has "phenomenally high potential," according to a groundbreaking report by KPMG. The Golf Benchmark Survey regional report for

South America is the first to analyze the development and business performance of golf on the continent, and reveals that the number of registered golfers is increasing by a staggering 10 percent per year, a fact not lost on GolfAhoy's Anthony Webber, who recently spent eleven days in Brazil scoping out golf resorts and golf courses in the company of eight senior executives from leading international golf tour operator firms. Webber is introducing a GolfAhoy South America Golf Cruise program in 2011.

“Notwithstanding the long flight from North America to Sao Paulo or Santiago - a golf cruise along the South American coasts of both the Atlantic Ocean and Pacific Ocean offer some spectacularly beautiful and affordable golf - coupled with a plethora of really interesting alternative shore excursions for non golfing travel companions”, says Anthony Webber, a twenty three year golf vacation industry veteran.

Webber's long time golf buddy and 'golf-tourism' industry business competitor, Jim Watts of Classic Golf Tours in Aurora, Colorado <http://www.classicgolftours.com/default.asp> (both came to the golf travel business in the late 1980's from the airline industry - Webber from Pan Am and Watts from Eastern Airlines) had this to say about their Brazilian golf educational tour.

“The golf vacation infrastructure in Brazil is booming. Brazil is the largest country in Latin America, the fifth largest in the world and is considered one of the most beautiful places on the planet. The people are friendly and welcoming; the beaches, jungles and water falls are picturesque; and the climate lends itself to playing world-class golf courses year round”.

“We were offered a choice of 105 golf courses to inspect in Brazil. Unfortunately, we didn't have the time to inspect and play all of them. But one of the favorite courses by consensus that our group did get to play was the TERRAVISTA GOLF COURSE, situated on the southern coast of Bahia overlooking the colorful cliffs of Trancoso. Terravista harmoniously combines the region's natural contours, vegetation and landscape with a first rate golf course. The course design, which covers 175 acres of green grass fairways, lakes and native vegetation, was developed by Dan Blankenship of Gold Tee Golf International. Since a few of my balls still remain in those “hazards”, I can testify that the course designers preserved the surrounding natural vegetation and topography while leaving natural obstacles on the course”.

“Taking a drive to the north along the Bahia coastline we arrived at Costa do Cacau (Cocoa Coast) described in verse and prose by the renowned writer, Jorge Amado. Here, the COMANDATUBA GOLF COURSE, located on a semi-deserted island is a setting that is truly enchanting. Itacare, Camamu and Barra Grande have a lot of history in their past. This is a rich region where cocoa was and still is an economic pillar. Comandatuba was opened in 2000 and is located between the sea and the marsh. Five holes run along the beach and create a dazzling setting. While the course was being developed, the vegetation around the course remained untouched. It consists of palm trees, coconut trees, cactuses and typical vegetation from the Brazilian northeast salt marshes. The local wild life is very rich and consists of kinkajous (juparas), foxes, monkeys and different colored

birds of every description that appear on and between shots. In 2003, Golf Digest rated Comandatuba as the best golf course in Brazilian”.

“Salvador, the capital, was our next destination and is the home of COSTA DO SAUIPE GOLF COURSE, located within a complex of five luxury hotels. I felt the sea’s presence on all 18 holes. The coastal area where the course is located has white sand dunes, with typical vegetation comprised of cactuses, bushes and creeping vegetation. The design of the course preserves this beautiful setting, and even enhances it with fairways running along its valleys, creating an interesting contrast between the green turf and the white sand. The tourist complex consists of five luxury hotels bearing international flags: Sofitel Suites, Sofitel Costa do Sauipe, Marriott, Renaissance, and SuperClubs Breezes where our group stayed a couple of nights”, concluded Watts.

William Wolfrum writes of his Brazil golf vacations familiarization trip in WorldGolf.com

“Brazil is dedicated to golf. So dedicated, they actually have created a Department of Golf within its tourism department. Still, while golf is promoted, finding good places to play golf outside of Rio de Janeiro or Sao Paulo can be difficult. And while Salvador is one of the most popular destinations for tourists in Brazil, golfers will be largely disappointed, with Itapua Golf Club the only course in town, a nine-holer that just isn't worth the effort. But for those willing to take a drive or a flight, they'll find not only two of the best golf courses in the state, but two of the top in all of Brazil.

Costa do Sauipe Golf Links is one of those courses. Approximately a 60-minute drive north of Salvador in the city of Mata de Sao Joao, Costa do Sauipe Golf Links is a Brian Costello design that fully takes advantage of its glorious location overlooking the Atlantic Ocean”.

"Most golfers that visit will want to play Costa do Sauipe," Salvador caddie Enivaldo Souza Santos said.

At nearly 7,000 yards from the tips, Costa do Sauipe is a championship course that played host to the 2005 Brazilian Open. Always in pristine condition, Costa Do Sauipe's reputation is gold throughout the country and features carts, driving range and a quality clubhouse with all the amenities.

"It's really one of the best courses in all of Brazil," said Sao Paulo resident and avid golfer Alexandre Rui Chammas. "They even have carts, which is rare for Brazil." It will run you approximately \$130 (U.S.) for a round-trip taxi ride to Costa do Sauipe, and if you aren't familiar with the roads of Bahia, having a driver is the best way to go. Green fees will run anywhere from \$100-\$150 (U.S.), depending on the size of your group, time of year, and exchange rate. Plus, if you stay at one of the many hotels or resorts nearby, a deal can usually be had to play 18.

For those willing to go further, the [Comandatuba Ocean Course](#) was named the best course in Brazil in 2003 by Golf Digest and is located on Comandatuba Island.

From Salvador, Comandatuba is just a 30-minute flight, then just a 10-minute drive from the airport, which is privately owned by the TransAmerica Hotel that dominates the island.

Like Costa do Sauipe, the golf at Comandatuba will remind you of home, as the course was designed by American course designer Dan Blankenship. The setting may be wildly exotic, but the golf will be familiar. An 18-hole championship course that plays at nearly 7,000 yards from the tips, Comandatuba will challenge you with a respectable 72.9 rating. It will usually run between US\$200-\$250 for a round-trip flight from Salvador to Comandatuba and then in the neighborhood of \$150 to spend the night at the resort. If you're going to golf in Costa Do Sauipe, you have nearly a dozen options for lodgings, from major, multi-national corporate resorts like Marriott, Renaissance and Breezes Super Club to smaller "pousadas" (bed and breakfast-type establishments). And if you plan on flying to Comandatuba Island, a night's stay at the TransAmerica Hotel will be well worth it.

For those basing their trips in Salvador, the Hotel Sofitel Salvador is a remarkably nice hotel, with a strong resort feel. They have an excellent [pool area](#), a sprawling workout room, restaurants, several bars and a dutiful staff. Rooms will run from \$100-\$200 (U.S.) with plush suites available. Located conveniently near the beach and Salvador's many tourist areas, it's a very solid choice for a home base for a Bahia vacation.

Down the street is the [Catussaba Resort Hotel](#), which is the only hotel in Salvador with full beach access. Four interconnected pools are the main hangout for guests, with the Atlantic Ocean perhaps a 30-second walk from there. While it doesn't quite measure up to Sofitel as a hotel, the beach access and scenic qualities Catussaba offers make it an outstanding place to stay, for roughly the same price of \$100-\$200 (U.S.) a night.

As a beach city, Salvador is seafood lover's paradise. Places to dine in Salvador include Mistura Fina and Yemanja. Both specialize in seafood, and are short trips from most major resorts. Try the mocequa - a large stew made with onions, tomatoes and coconut milk that will be combined with huge portions of crab, shrimp or lobster. It's a true Brazilian dish that easily transfers to international taste buds.

Another Salvador favorite is called acaraje. Made from deep-fried black-eyed peas, it's a slightly spicy snack that you can get stuffed with shrimp. Acaraje da Cera has two locations in town, and that's where the locals go to fill up on their favorite snack.

If you're visiting Salvador, one must take a side trip down Avendia Octavio Mangabeira, which runs parallel to the ocean. Finding a driver to take you on a tour and point out historical locations is usually easy and cheap enough. The trip should take you down past the famous lighthouse and to [Mercado Modelo](#), a great flea market where you can buy whatever souvenirs you are after, as its one of the largest markets for handcrafts in Brazil. There are also areas for food and live music throughout the day. If you like the nightlife, Salvador is heaven. It's Carnival all year in Salvador it seems, culminating in a massive blowout for the real Carnival in February.

Fueled by high-growth economies, extensive media exposure of successful international golfers such as Argentina's Angel Cabrera and Colombia's Camillo Villegas, plus ideally suited weather conditions and varieties of terrain, there are an estimated 130 courses currently under construction or in advanced stages of planning across South America.

"We believe there is phenomenally high potential for golf in South America," said Andrea Sartori, head of KPMG's Golf Advisory Practice in EMA (Europe, Middle East and Africa).

"The popularity of the game has increased significantly in the past 10 to 15 years, helped in part by a growing media interest in the sport, but also because the game is becoming more accessible to more people and is slowly losing its elitist image, underlined by the development of more driving ranges and semipublic golf courses".

"The promotion of several areas of South America as golf tourism destinations has also helped the popularization of the game and the development of new golf resorts."

There are currently 550 golf courses in South America, almost half of which (264) are in Argentina, played by the country's 48,300 registered golfers. Brazil is the next largest golfing nation, having experienced a boom in the past 10 years, with the number of players growing from 7,000 to 25,000, and the number of courses doubling to 107.

In total, there are approximately 120,000 golfers in South America, out of a population of 380 million, which represents a low participation rate (just three golfers per 10,000 people). But the numbers are growing significantly and the potential for acceleration is high, says KPMG.

United Kingdom Golf Franchises for sale. If you have to work, work at something you truly love. GolfAhoy Golf Travel franchise license £5,800. <http://www.GolfAhoyBiz.com>

Franchisees now needed in UK and Ireland. Combine your love of golf with your entrepreneurial skills with this low cost franchise - GolfAhoy Golf Travel Ambassador. Golf has been a favorite leisure sport for many people in the world, and certainly across the UK.

The UK golf leisure sales market is estimated to be worth between £350 and £400 million a year. Golf franchises give you an easy way into this lucrative marketplace, offering you established brands and high earning potential at the same time.

The UK is the third largest golf market in the world, with 4 million people playing golf in the UK. 2 million of those golfers are members of private golf clubs, the very same demographic that GolfAhoy in North America, has pursued for over twenty years.

There are also a large number of non-registered golfers in the United Kingdom who play on a green fee basis, bringing the total number of golfers in the UK and Ireland even higher. The potential for growth is huge in the UK golf market, as there are players of all ages.

The important thing to remember is that people are willing to spend money on golf, whether it's for a membership to a golf club or to pay a green fee to play for one day or for a quick break weekend golf holiday to Portugal or Spain.

Seven and ten day VIP Deluxe GolfAhoy Golf Cruises in the Mediterranean <http://www.GolfAhoy.co.uk> with convenient sailings from Barcelona are gaining a loyal following in England and Europe.

The golf market in the UK has room for franchises to come in and take a big share of the profits! There is room for growth, so jump into the burgeoning golf industry now!

Bermuda Golf Cruise

Bermuda and Colonial South Golf Cruise rockets towards another successful sell-out for GolfAhoy Golf Travel Ambassadors! [BERMUDAGolfCruisePresentation1.pdf](#)